

# Hi! I'm Oriana Diamond-Riaño

Multicultural designer with international work experience and a passion for sports equipment seeks to bring her communication and management skills to a dynamic, transnational work environment.



## I'D LOVE TO HEAR FROM YOU:

- +41 79 958 94 73
- ✉ oriana@diamond-riano.ch
- in linkedin.com/in/oriana-diamond-riano
- 📍 Bern, Switzerland (willing to move)
- 👤 25.06.1993

## SKILLS

Great communicator verbally and written  
Talent for presenting + public speaking  
Flair for project management  
Good aesthetic eye

## LANGUAGES

English – native speaker

German – native speaker

Spanish – native speaker

French – proficient

Italian – basic knowledge

## SOFTWARE

- Photoshop
- InDesign
- Illustrator
- Rhinoceros
- Solidworks
- Cinema 4D

## NATIONALITIES

Austria (EU), New Zealand, Colombia

Check out my online portfolio:  
[www.diamond-riano.ch](http://www.diamond-riano.ch)

## EDUCATION

2013 – 2016

Bachelor in Product and Industrial Design

University of Applied Sciences and Arts Northwest Switzerland, Basel, Switzerland

2012 – 2013

Preparatory art course at Zurich

University of the Arts, Switzerland

2008–2011

High school, Visual Arts emphasis

Gymnasium Neufeld in Bern, Switzerland

## WORK EXPERIENCE

2018

Internship in product design and event management at SOROCHE DE LOS ANDES in Quito, Ecuador

- Design and production of products in wood and ceramics, work in carpentry and pottery
- Co-management of design fair and exhibition

2018

Internship in product design, marketing + visualization at TechnoSwiss in Quito, Ecuador

- Design and production of wooden outdoor products
- Graphic and web design, social media and marketing strategy
- Assistant to general manager

2017

Substitute teaching, years 1-9, all subjects in the region of Bern, Switzerland

- Preparing + giving lectures, communicating ideas
- Organising + leading groups
- Improvisational skills

## OTHER EXPERIENCE

2014 – 2020

General manager of local scout group

- Organising projects, activities and groups of up to 400 people
- Management of leader education and evaluation, quality control
- Conflict and resource management

Since 2014

Marketing manager of local scout group

- Management of social media + website
- Writing of official communications + articles for local newspapers
- Coordination PR campaigns

Since 2012

Graphic design of flyers, posters and other PR-materials for cultural arts center "Müli Deisswil" near Bern

2011-2019

Event management in cultural arts center "Müli Deisswil" near Bern

- Organising concerts, parties + shows incl. food/drink, security, helper shifts
- Client contact + artist acquisition



# Oriana Diamond-Riaño for PRODUCT DEVELOPER FOOTWEAR & EQUIPMENT

## CONTACT ME:

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oriana-diamond-riano

Bern, Switzerland  
(willing to relocate)

25.06.1993

To whom it may concern

Growing up in Switzerland and Austria with a New Zealand father and a Colombian mother doesn't only mean that I hold three passports. It means that as a child I became used to pass between three cultures with ease as well as learning to **speak and write perfectly in English, German and Spanish**. I also speak French and some Italian. My traveling experiences instilled in me a great curiosity to investigate and create. I became a strong communicator, a talented designer and a good leader.

Be it as a Junior, Mid-Weight or Intern, **I would love to work in footwear or equipment design**. I have a fascination for high-tech textiles, a passion for sporting equipment that comes from my sporting and scouting activities, and I feel very strongly about the environment. It is my belief that clever design and material innovation can be a game-changer in our pursuit to fight climate change – issues that the outdoor industry is inherently confronted with. Ideally, I would like to work in a fast-paced, transnational work environment and have a place in an interdisciplinary team with a can-do attitude.

**Working as an intern with two different companies in Ecuador** was an education in itself: I was challenged by their indifference to long-term planning and inspired by their gung-ho attitude. When I started my design internship at SOROCHE DE LOS ANDES in Quito, Ecuador, the company owners had set themselves the challenge of organising a two-day design fair and exhibition for several hundred visitors within only a few months. I took the initiative to help them define a strategy and develop the design language for the event. I was motivated to work day and night with the team so as to bring the deadline for development and production of the product ranges forward. This gave us enough time to publish an exhibition magazine, which I created using InDesign, Illustrator and Photoshop. Our combined efforts led to the project being a financial and commercial success.

I hold a **Bachelor's degree in Industrial and Product Design** from the University of Applied Sciences and Arts Northwest Switzerland in Basel, Switzerland. For my Bachelor's thesis, I worked together with the Bern Ambulance Rescue Team to develop a new paramedic pack for their daily use in rescues. By talking to the paramedics and analysing their use of the standard-issue pack, I was able to design and sew a new pack where the time needed to access its contents was significantly reduced. I also replaced the original fraying material with an innovative, highly abrasion-resistant Swiss textile, thereby improving the pack's overall durability. The result was an extremely robust piece of equipment that meets the high demands of paramedic rescues.

As the **general manager of my scout group** near Bern, Switzerland, over the past five years I have led a group of fifteen people to organise camps and events. I am responsible for communicating with municipalities and regional heads, ensuring all our deadlines are met and managing our marketing. I'm used to working in teams and am known for my creative solutions. By prioritizing marketing and activity quality I have managed to grow the number of our members by 30% in the last three years.

I am **confident speaking in front of large groups** and enjoy giving presentations. At university, I was chosen to represent my year in an institute-wide presentation in front of 150 people.

With the combination of my communication and language skills, creative talent, management and international experience and ability to learn quickly I'm confident I could make great contribution to any design team working in footwear or equipment design. I would love to further demonstrate how I can be a great asset to you in a personal meeting.

Thank you for your time and consideration.  
Best regards,

Oriana Diamond-Riaño

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